Marvin Afo

PRODUCT DESIGNER

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PROFILE

With a background in music & youth education, I'm able to understand how various people learn & inspire them to be creative. I realized my potential to create content for myself & eventually began to do the same for many businesses. I'm self-taught in various creative software & always learning new skills to enhance my productivity. I'm confident that with my strength in visual design, passion for empowering others & experience in developing creative solutions, I will be an upbeat & focused collaborator on your team.

SKILLS

HTML / CSS
Figma UX Design
Adobe Design Suite
WordPress Elementor Web Design
Illustrator Vector Art
After Effects Motion Design
Premiere Pro Video Editing
PhotoShop Editor
Excel Spreadsheets
Ableton Music Production
Slack & Google Work Space

PROJECTS

End to End UX Designer | Course Savers App

MAY 2023, BRAIN STATION

- This prototype helps college students plan their college academic path while tracking their expenses with a debit smart card that is monitored in the app.

UI Designer | UKG Community App

MAY 2023, BRAIN STATION / HACKATHON WINNER

- Amongst a team of 6, I created the UI for an AI web app to help UKG build community within companies and improve life/work balance.

End to End UX Designer | Teen Teachers App

DEC 2022, GOOGLE x COURSERA / UX DESIGN COURSE

- As a former teacher, I saw the need for free tutoring. I prototyped a solution providing low income families with help from teens needing volunteer hours.

EXPERIENCE

Project Director, Content Creator | Guitars Over Guns Afterschool

JAN 2019 - Present, MIAMI, FL

- Designed partner pitch decks, pledge forms, animated social media posts & flyers used to fundraise over $2million annually using InDesign, AE, & Figma
- Spearheaded annual 4 month promo music video project, managing $50k budget, 40+ employees & 100 students to create engaging experience for fundraising media content
- Coached 20 mentors at 11 schools in underserved communities based on student data to boost collaboration & lesson efficacy

Freelance Graphic & Web Designer | Miami Jet Ski & Boat Rides

JAN 2022 - JAN 2023, MIAMI, FL

- Designed brand & site using Photoshop, Illustrator & WordPress Elementor
- Developed marketing content based on competitive research targeting the Miami tourist persona
- Gained 1k+ impressions, 20 leads, 7 conversions & hit KPI of $2k in month 1

EDUCATION

Brain Station | Diploma, User Experience Design

FEB 2023 - MAY 2023, MIAMI, FL
- JP Morgan & Chase Impact Scholarship

Google | Certificate, User Experience Design

JAN 2022 - JUN 2022, ONLINE

Course Focuses: Empathizing with user pain points, surveying, journey mapping, ideation, information architecture, wireframing, prototyping, user research, affinity mapping, user testing, usability studies, responsive design, heuristic analysis & more.

Florida International University | Bachelors in English Literature

Aug 2008 - 2012, MIAMI, FL